



KIẾN HƯNG HANDICRAFT
NATURAL WOOD & CRAFT

KIEN HUNG HANDICRAFT

COMPANY PROFILE





**"SUSTAINABILITY CREATIVITY & PRACTICAL DESIGN VIETNAMESE
CULTURAL & MODERN LIVING IN HARMONY"**



| ABOUT KIEN HUNG HANDICRAFT

Founded in 2016, we have been sourcing and manufacturing authentic handicraft Vietnamese homeware & gifts. Our main export markets are Japan, Korea, Spain and USA. We work with skillful artisans across the country, developed OEM collection in handbags, baskets, trays, wall art, boxes for our clients.

Since 2019, we opened natural wood factory to produce frames, boxes, kitchenware for our partners.

With diversified experience in wood and craft production, we provide creative solutions combining traditional craftsmanship and modern natural design to meet specific requirements.

OEM/ODM PRODUCTS

- Natural wood frames, houseware, stationery, boxes, lifestyle gifts, toys
- Fashionable rattan & leather bag
- Wood combined Vietnamese handicraft such as ceramics, or lacquer, bamboo, rattan for lifestyle products: trays, boxes, gifts, artwork.
- Sustainable & cultural painting

Sourcing & Creative Service

- Sourcing natural & handicraft artisan partnerships
- Co-creative Gift Solutions based on clients' brand identity
- Sustainable and creative product development



OUR ARTISAN PARTNERS

Seagrass : Kim Sơn & Thanh Hóa Province

Rattan: Thái Bình Province

Bamboo: Hà Tây Province

Lacquer: Hà Thái

Ceramics: Bát Tràng & Biên Hòa

Pottery

We work with diversified artisans to create timeless elegant, functional, sustainable products that tell story for your creative projects.



OUR VISION

"To become leading creative agency & manufacturer in sustainable wood & craft lifestyle products"

OUR MISSION

"To innovate design with Vietnamese artisanal craftsmanship

.To pursue sustainability practice through our production

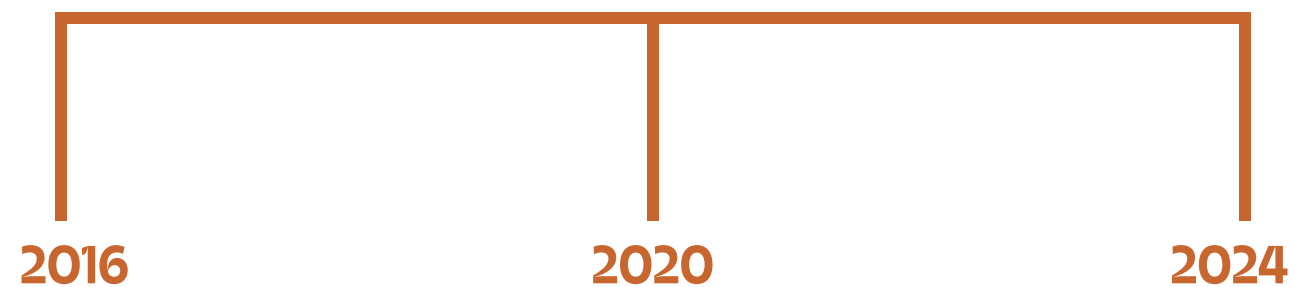
.To support the ethnic, women from our work."





“SUSTAINABILITY- CREATIVITY - NURTURING TRADITIONAL VALUES”

COMPANY HISTORICAL MILESTONE



2016 – Founded in 2016, we developed a wide range of handicraft baskets, participated in many International Gift fair . Our main market was Japanese company, who distribute mainly for Seria, Daiso, hotel industry , and gift stores in Kyoto.
2018- Develop many creative projects in handicraft fashion bags and homeware. In Vietnam,

our company co-created collection for Thuy Design Show; Lá Đan; Sustainable fashion show. In Europe and USA, we designed and export fashionable rattan bags for summer collection.
2020- Due to high demand of natural wood homeware in Japan, we opened wooden factory. Our product categories are frame, kitchenware, boxes, lifestyle products.

2022- We offer co-creative design service for Gifts, Packaging & Lifestyle products that are based on our strength: bamboo, rattan woven with wood production. Our company has developed from 4 to 100 people over the years and has established strong trading with the Japanese, Korean market in natural houseware & gift.

OUR WAREHOUSE



Located in Hưng Yên near Eco Park area, our 3,000 metres square warehouse is for stocking and exporting. We have 30 workers to control quality, do the shipping
We offer sourcing, packing & logistics of hand-icraft products with our diversified trading experience for many years.



OUR FACTORY

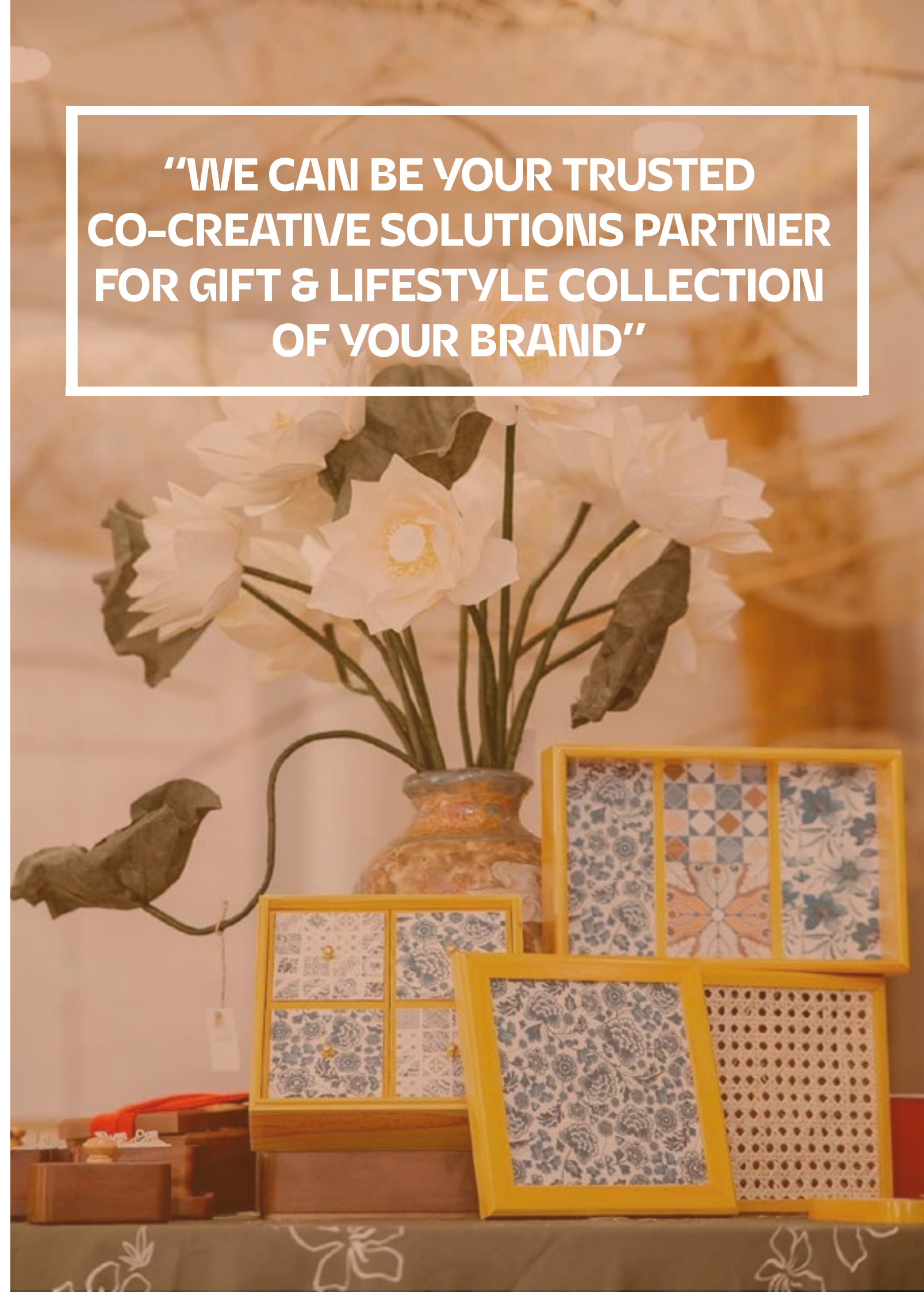
Located in Dong Nai province, our 2,000 metres square factory produces rubber wood frames, kitchenware, lifestyle gifts.
With hundred of workers, we passionately pursue to develop more innovative sustainable products in the future.



•We often attend International Gift Fair such as Tokyo Gift Show, Ambiente Frankfurt, New York Now



**“WE CAN BE YOUR TRUSTED
CO-CREATIVE SOLUTIONS PARTNER
FOR GIFT & LIFESTYLE COLLECTION
OF YOUR BRAND”**





“SOME PICTURES OF THE EVENT ABOUT RECYCLED PAINTINGS”



“SOME PAINTINGS MADE FROM RECYCLED PAPER”

OUR CREATIVE PROJECT SUSTAINABLE RE-CYCLED PAPER & PAINTING ARTWORK FRAME GIFT

On a recent business trip to Australia, the Ho Chi Minh City Women's Business Association (HAWEE) visited the Vietnamese Embassy and connected with the entrepreneur community. This trip aimed to foster a closer friendship between Vietnam and Australia, underscoring both nations' commitment to sustainability and cultural exchange. In response to HAWEE's gift requirement for a meaningful symbol of this bond, Kiến Hưng Handicraft (KHC) proposed a unique eco-friendly artwork. The gift concept, a custom art piece created from recycled paper with acrylic painting, captures the enduring relationship

and shared values of sustainability between the two countries. This meticulously crafted artwork represents the beauty of natural materials, creatively expressing Vietnam's dedication to eco-conscious craftsmanship. Both entrepreneurs and consular officials highly valued the thoughtful gift, recognizing its symbolic role in reinforcing the partnership between Vietnam and Australia. Through this eco-friendly art, KHC not only showcases Vietnamese artistry but also aligns with global sustainability efforts, strengthening cross-cultural appreciation and environmental responsibility.



OUR CREATIVE PROJECT

OCOP GIFT SET

MINISTRY OF AGRICULTURE



“Promoting Vietnamese Agricultural Gifts through Sustainable Packaging at Thailand’s Largest Agricultural Fair”

Vietnam is renowned for its diverse and delicious agricultural products, which hold great potential as unique gift items. The Ministry of Agriculture's OCOP (One Commune, One Product) project highlights each city's signature specialties, carefully curated based on regional strengths and geography. These local prod-

ucts showcase the richness of Vietnamese agriculture, making them ideal for gift sets that represent the country's unique flavors. An essential aspect of these gift sets is sustainable and culturally resonant packaging. Kiến Hưng Handicraft (KHC) has partnered with the OCOP project to develop and design premium

gift packaging that maintains Vietnamese cultural aesthetics while staying current with global trends in sustainable materials and design. This approach not only preserves cultural values but also aligns with modern environmental standards. Recently, KHC introduced these innovative gift sets at

one of Thailand's largest agricultural fairs, presenting Vietnam's offerings to an international audience. The event provided an invaluable platform to meet government officials and VIPs, furthering the inspiration for sustainable, eye-catching packaging that enhances the appeal of Vietnamese agricultural gifts on the global stage.

“SOME OF THE ARTISTS PRESENT AT THE OCCP EVENT AND VISIT OUR PRODUCTS”





OUR CREATIVE PROJECT TẾT GIFT SET

Since 2018, we have proudly crafted Gift Sets for Vietnamese entrepreneurs to celebrate the Tết Holiday Season, bringing the essence of tradition, craftsmanship, and sustainability into every set. With our extensive experience in hand-craft design and production, we collaborate each year with our partners to tell unique stories behind the products, carefully curating each item to honor Vietnamese culture. Our eco-friendly packaging showcases not only the beauty of the products but also our commitment to the environment. In the beginning, this concept was new to the market. However, through various awareness campaigns, the demand for

culturally inspired, eco-conscious Gift Sets has grown significantly. Entrepreneurs and businesses increasingly seek gift options that reflect heritage and environmental responsibility. Our Gift Sets have now become a signature offering for the Tết season, cherished for their cultural authenticity and artisanal quality. By supporting local artisans and celebrating the art of Vietnamese craftsmanship, we contribute to preserving cultural heritage and sustainable development. Each Gift Set represents a meaningful connection between tradition and modernity, resonating deeply with those who value Vietnamese heritage and quality craftsmanship.





OUR CREATIVE PROJECT FASHIONABLE & CULTURAL HANDBAG

Driven by a passion for sustainable materials like bamboo and rattan, our handcrafted bags were proudly featured on the catwalk in a stunning show by the renowned designer Thuy Nguyen. The simple yet elegant bamboo bags quickly became a sensation, carried by models and celebrities alike, and captivated audiences with their blend of traditional craftsmanship and modern style. Although bamboo and rattan bags have been part of Vietnamese culture for centuries, this showcase introduced them to a new generation, sparking a renewed appreciation for these timeless designs.

Today, rattan bags have become a staple in fashionable collections, especially for the summer season, as their natural appeal and versatile style make them perfect for warmer weather.



Since 2019, our company has partnered with local artisans to co-create exquisite handbags that blend traditional weaving techniques with contemporary design elements, and these unique pieces have found fans worldwide. We are proud to export our rattan and leather handbags to places like Barcelona and the United States, sharing a piece of Vietnamese heritage and sustainable craftsmanship with the world.



OUR CREATIVE PROJECT SUPPORT ETHNIC WOMEN



Kiến Hưng Handicraft has partnered with the VietCraft Association on multiple projects funded by USAID to promote forest conservation, sustainable harvesting, and community empowerment. These initiatives focus on the cultivation and sustainable use of natural materials like rattan, bamboo, and various native trees, ensuring that resources are harvested responsibly and forests are protected. One of the highlights of these projects is the support provided to Cơ Tu and Thai women, teaching them traditional weaving techniques and enabling them to generate income through their crafts. By developing an inspiring collection of home baskets and bags, Kiến Hưng Handicraft showcases the unique craftsmanship and rich cultural heritage embedded in these communities. These products not only provide economic support for local artisans but also celebrate a timeless art form that has been part of their daily lives for generations. Through this collaboration, Kiến Hưng Handicraft and VietCraft are nurturing sustainable livelihoods while preserving the beauty and functionality of Vietnamese craftsmanship for the world to appreciate.



OUR DOMESTIC PARTNERS



OUR PRODUCT

**01. NATURAL WOOD
CRAFT GIFT & WALL ART**

**02. NATURAL WOOD BOX,
FRAME & STATIONERY**

**03. NATURAL WOOD
KITCHENWARE**

**04. HANDICRAFT LIFESTYLE
HOMEWARE**

Contact us to collaborate
creative gift & lifestyle design
that elevate your brand with beautiful
story about sustainability, ethnic, cultural
heritage and leading innovation

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A photograph of a display in a gallery or shop. In the foreground, a large, ornate, copper-colored ceramic vase holds several large, white, paper-crafted flowers. The vase has intricate, raised patterns. Behind the vase, a dark wooden shelf holds several small, colorful, framed artworks. The background is slightly blurred, showing more shelves and a framed picture of a person in a purple dress. The text "NATURAL WOOD CRAFT GIFT & WALL ART" is overlaid in white, bold, sans-serif font on the left side of the image.

NATURAL WOOD CRAFT GIFT & WALL ART

WOOD AND RATTAN

- Wood & rattan can combine to make a variety of homeware basket, box
- A wonderful gift for your home
- Contact us for design



WOOD AND CERAMIC

- Wood & Ceramic combines can give you a feeling of joyful, colorful vibe
- We offer range of products that can bring such vibe to your home



- Folder holder size: 35 x 25 x H 12 cm
- Pen holder size: 8 cm x 8 cm x H 10 cm
- Storage basket & tray size 30 x 22 x H 6 cm
- Tissue box: 19 x 12.5 x H 10 cm



We customize size, color of wood upon your request

WOOD & CERAMIC BOX

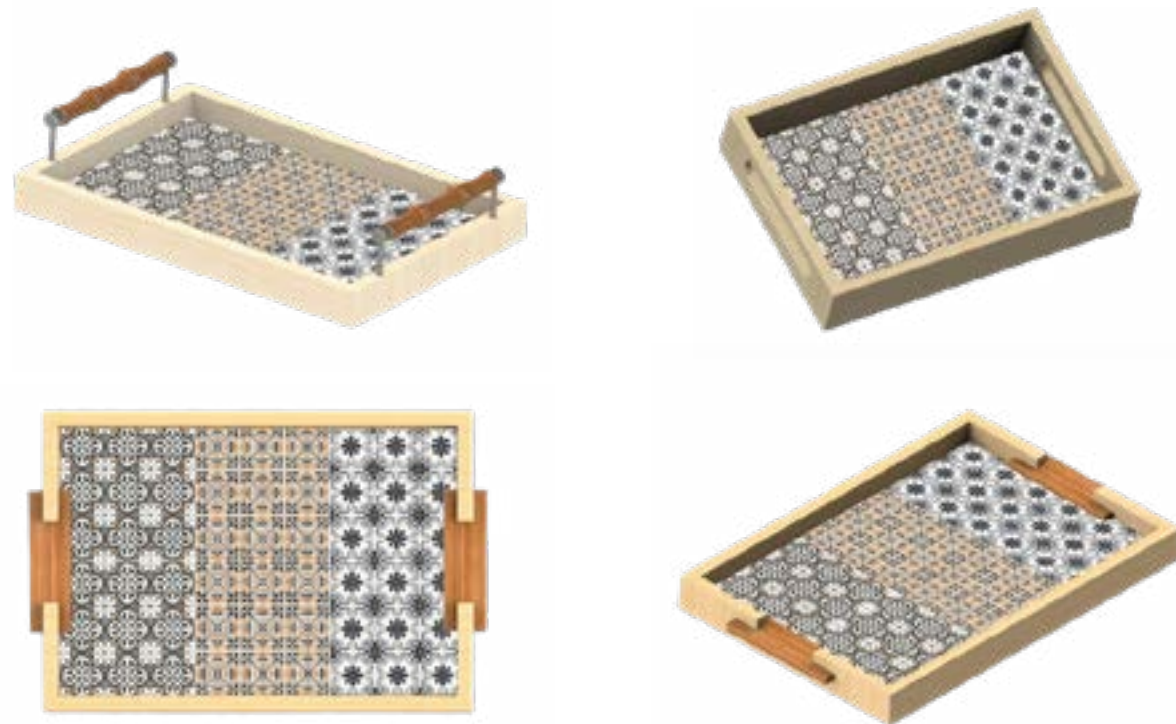


Box size: 22 x 22 x H 5cm

- We offer design service for the ceramic pattern for MOQ 500 pcs / pattern
- We have logo laser service on the wooden product

WOOD & CERAMIC TRAY & COASTER

- .Tray combined with wooden bar: 32.5 x 5 x H 3 cm
- .Original tray: 31 x 21 x H 6cm
- .Tray with wooden handle: 32.5 x 5 x H 3 cm



COASTER

- .Square coaster: 15.2 x 15.2 cm
- .Rectanguler: 18.5 x 9.2 cm

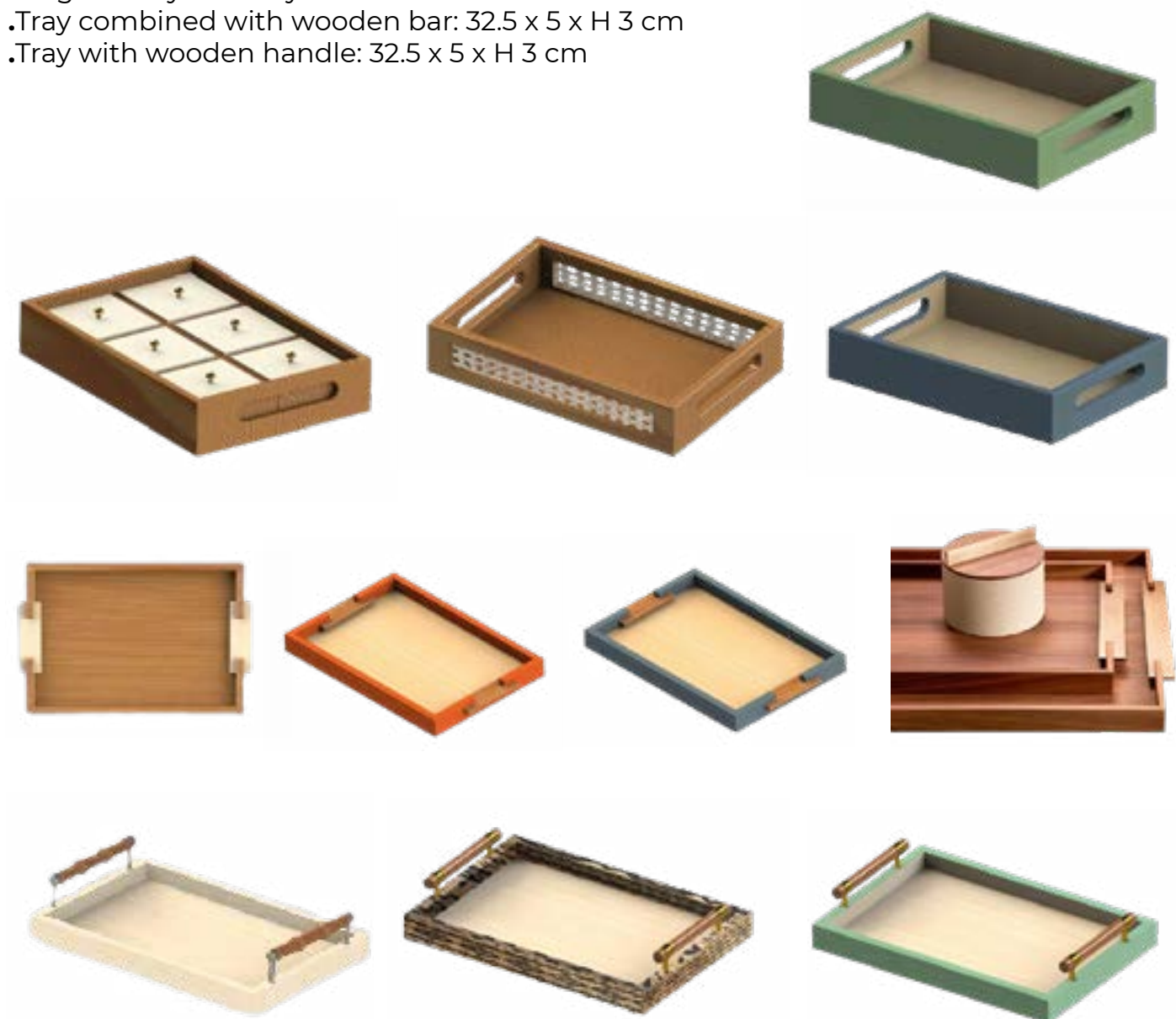


TRAY

We design and manufacture natural wood trays with wide range of ideas, customized to fit your preference



- .Original tray and trays combined with rattan: 31 x 21 x H 6cm
- .Tray combined with wooden bar: 32.5 x 5 x H 3 cm
- .Tray with wooden handle: 32.5 x 5 x H 3 cm



NATURAL WOOD BOX, FRAME & STATIONERY

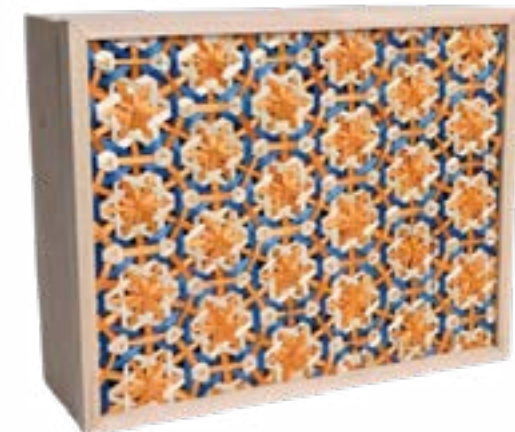


WOOD BOX WITH LACQUER & ART FRAME

Our company developed a collection of art gift box made of natural wood, combined with lacquer, bamboo and acrylic painting on recycled paper. This product is sustainable & practical: the lid can becomes wall art and the box becomes the storage. We offer design service to highlight and deliver the story of your brands to your customers.



COLLECTION



WOOD BOX



PICTURE FRAME



COLLECTION

RATTAN PICTURE FRAMES



NATURAL WOOD STATIONERY

- We manufacture rubber wood stationery & little gifts for events, corporates such as : note holder with laser cut values, logo ; standee ; pen holder,...
- Please contact us for more information on design, price and MOQ



Our main partner is Daiso Korea & Seria Japan for rubber wood frame. With such experience, we continuously developed further design.

Seria

대한민국대표생활센스스토어
다이소



COLLECTION



NATURAL WOOD KITCHENWARE



- We manufacture small little joyful items for your happy kitchen, range of bowls, cups, spoons, plates with many with grown wood like rubber, acacia.
- Please contact us for more information on design, price and MOQ

- We manufacture small little joyful items for your happy kitchen, range of bowls, cups, spoons, plates with many with grown wood like rubber, acacia.
- Please contact us for more information on design, price and MOQ



A collection of 15 wooden kitchen items arranged in a grid. The items include: three wooden spoons (one with a handle, one with a loop, one with a small handle), a wooden bowl shaped like a bear's head, a wooden bowl shaped like a fish, two wooden heart-shaped bowls, a wooden bowl, a wooden bowl, a wooden bowl, four wooden cups (two dark, two light), a set of four nested square wooden bowls, a wooden box with a circular opening, and a wooden heart-shaped object with a crescent-shaped opening.

NATURAL KITCHENWARE





HANDICRAFT LIFESTYLE & HOMEWARE

RATTAN BASKET

SEAGRASS STORAGE BASKET

- We have been working with artisans from Kim Son Village to create water-hyacinth basket. Our clients for these products are in Holland, Barcelona and Los Angeles distributors.
- Please contact us for more design and price quotation based on your need, and support the local artisans to promote more practical modern design.



RATTAN BASKET

- Our rattan artisans from Thai Binh Province – a traditional village for many years. We pursue using this natural eco-friendly material in the practical design of picnic basket & storage basket.
- Please contact us for design project to support the rattan handicraft village.



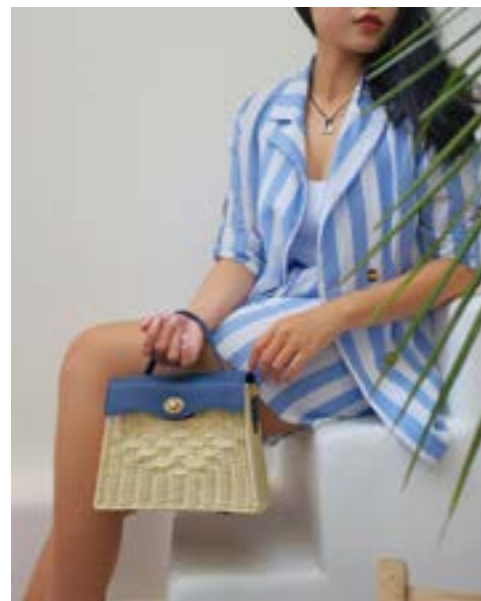
COLLECTION



FASHIONABLE RATTAN BAG



- Inspired by the handicraft of bamboo, seagrass and rattan, our company developed fashionable bags with leather, to nurture value of craft art and nature.
- Please contact us for co-creating design with your brand.



COLLECTION





THANK YOU & CONTACT US

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